

RICK CORNETT

www.rickcornett.com

Password: hello

+1. 646. 345. 7552

rick@rickcornett.com

SUMMARY

- Award-winning designer of enterprise applications and consumer digital products across all devices.
- Leadership and expertise across all UX phases: User Research; Product Strategy, Information Architecture, Wireframe, Visual Design, Motion, Prototyping and Creative Direction.
- Partner with executives, marketing, IT and product owners resulting in awards such as WEBBY and Nielsen Norman Groups 10 best Intranets of 2016.
- Areas of expertise include: UX for Big Data and Enterprise Complexity; Data Visualization; Ai; Mobile & Responsive UX; Vision & Innovation Concepts; Motion + Interaction Design

DIRECTOR OF UX / UI | DOOR3

2014 - Current

- Leadership and hands-on design of enterprise applications and consumer digital products across all devices.
- Manage team of UX, Visual Design and Content Strategists.
- Assigning and evaluating work; Hire and grow high-performance design teams; Conducting performance evaluations; Mentoring and advising designers; Setting overall strategy and direction.
- Define and document UX Department best practices and processes.
- New project planning; define UX exercises and deliverables, scope time estimates and resource needs.
- Problem solving with departmental heads of Engineering, Project Management and Business Analysis.
- Clients include: American Museum of Natural History, Fresh Direct, Queens Library, NJIT, Quartz, Elsevier, CHUBB

Achievements

- Awarded Nielsen Norman Group 10 Best Intranets of 2016.
- Led category expanding work across legal, higher education and library space. Work with global law firm attracted 10+ additional law firm clients that are amongst largest in the world.
- Replaced outdated UX department workflows with entirely new system across design tools, prototyping, presentation and design asset delivery.

AWARDS

10 Best Intranets of 2016 - Nielsen Norman Group Intranet Design Annual Award

Webby 2013, 2012

ECHO

ADDY

GDUSA American Web Design

MARS Award: Best Creative Execution

Horizon Interactive Award

Foote, Cone & Belding Creativity Award

Bronze Anvil, PRSA

CLIENTS

Adidas

American Museum of Natural History

Casio

Chase Bank

CHUBB

Crayola

Elsevier

Fresh Direct

Johnson & Johnson

J.P. Morgan

M&M'S

NJ Institute of Technology

Pfizer

Queens Library

Reebok

Verizon

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Continued

CREATIVE DIRECTOR, DIGITAL | mcgarrybowen

2011 - 2013

- Award-winning creative direction and hands-on design for multiple global clients including Chase Bank, Reebok, Crayola and JPMorgan.

Achievements

- Webby Awards Honoree, #2 Facebook App of the week.
- Led planning, visual design, user testing and implementation oversight of responsive redesign of www.jpmorgan.com
- Led identity design of Chase Banks award-winning social media program across both Digital and offline.

ASSOCIATE CREATIVE DIRECTOR | Tribal DDB

2010 - 2011

ASSOCIATE CREATIVE DIRECTOR | IMC2

2007 - 2010

ART DIRECTOR | Foote, Cone & Belding

2003 - 2006

INDUSTRIES

Insurance
Financial Services
Publishing
Education
Legal
FinTech
HealthTech
Manufacturing
Telecom
Non-Profit
Retail

METHODS, TOOLS & SKILLS

Audience Analysis
and Personas
Content Strategy
Card Sorting
Competitive Analysis
Heuristic Analysis
Information Architecture
Motion
Site maps / flows
Tree Testing
User & Stakeholder
Interviews
Visual Design
Wireframes

Sketch
After Effects
Adobe Suite
Pencil and Whiteboard

EDUCATION

Fashion Institute of
Technology
BFA, Design